ASPIRE IMPACT
Measure the Good

Comprehensive Impact Assessment
4P (Product, People, Planet & Policy) Performance

ESG Ratings Risk & Opportunity
Segregated Scores

Impact Future Project™
Thought Leadership

Impact Specialist Program®
Executive Education

IKOO World
Tech for Impact

# Corporate Profile

ASPIRE™
Living Impact

## OUR PRODUCTS & OFFERINGS

### Comprehensive Impact Assessment

4P (Product, People, Planet & Policy) Performance

Superior Measurement, Greater Impact- Showcase your Product, People, Planet & Policy Impact

### ESG Ratings Risk & Opportunity

Segregated Scores

Segregated Ratings for ESG Risk and Opportunity Measurement- Impact science-led ESG analytics for investment and management decisions

### Impact Future Project

Thought Leadership

Collaborative Thought-Leadership Platform- Awareness & advocacy, Knowledge & research

### IKOO World

Tech for Impact

SaaS platform based Impact Intelligence for Global Impact Markets- Standardized & comparable Impact data at your fingerprints

### Impact Specialist Program

Executive Education

Design, Build, Scale, and Manage Impact- Master 21st-century Impact Science

### Awards

Sabera Social Entrepreneur of the Year Award, 2024

Capgemini CSR Award, 2023

KPMG Tech Innovator Portugal Finalist, 2022

### Accreditations

ISO 9001 2015 CERTIFIED

REGISTERED 17-03-2022 MSME UDYAM-DL-08-0093150

DPIIT #startupindia

GRI COMMUNITY MEMBER 2024

# SENIOR LEADERSHIP

**Amit Bhatia,** Founder

Amit Bhatia (www.amitb.in), an award-winning social entrepreneur, is the Founder of Aspire Impact, an ESG, Sustainability and Impact measurement initiative for corporations, investors and non-profits. He is also Founder of Aspire Circle, India's pre-eminent fellowship for social leadership. Formerly, as inaugural CEO of The Global Steering Group for Impact Investment (GSG) from 2017-2020, Amit helped build the 32-country multilateral, catalysing impact investment and entrepreneurship. Prior to GSG, Amit was Founding CEO of India's Impact Investors Council (2014-2017) where he built "Brand India" and grew inbound annual impact investments from USD400mn to USD1.1bn. Amit was also Founding CEO of WNS Knowledge Services (2003-2007) and Country Manager of FreeMarkets (1999-2003). Most prominently, he was Founder of McKinsey Knowledge Centre (1996-1999). An alumnus of Shri Ram College of Commerce (1989) and Delhi School of Economics (1991), Amit, resident of Delhi NCR, quit a successful corporate career in 2007 to serve the social impact sector.

**Rohit Bhatia,** Chief Product Officer

Rohit is a Chartered Accountant with 25+ years of experience across consumer industries, education, and the social sector. He held leadership roles at Yum! Brands and PepsiCo, began in audits with SBB-EY, and later restructured operations at Macmillan Education. Over the last decade, he has shaped strategy, governance, and financial sustainability in the social impact space. At Aspire, Rohit leads product development, driving innovation and new offerings to strengthen impact leadership.

**Ashu Gulati,** Chief Finance Officer

Ashu has over 30 years of experience across Finance, Accounts, Legal, Funding, Budgeting, Admin, and HR. Currently CFO at Aspire, he has worked in Manufacturing, IT, Education, Import/Export, and FMCG, leading process design, systems development, MIS, audits, payroll, and statutory compliance with banks and regulators. He holds a B.Com. (Hons.) from SRCC, CA (Inter) from ICAI, and an MBA in Finance, bringing deep expertise in financial and organizational management.

**Saloni Malhotra,** CEO, Aspire Impact Assurance

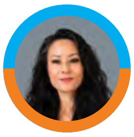
Saloni is an award-winning social entrepreneur and institution builder with over two decades of experience across the social and corporate sectors. She is the co-founder of Lotus Petal Foundation, a pan-India institution delivering quality education and holistic development to thousands of underserved children. Her pandemic-era leadership earned her the NDTV–Grant Thornton Social Leader of the Year Award (2020). A Master's in Broadcast Journalism from the University of Sheffield and a History degree from IP College, University of Delhi underpin her ability to build compelling narratives and influence at scale. A TEDx speaker, she has represented at G20 forums, CSR summits, and international conferences. At Aspire Impact, Saloni leads as CEO, focusing on revenue growth, scalable systems, and organisational clarity. Outside work, she is a mother of two, an avid writer, and finds joy in cooking, fitness, and nature.

**Anirbit Dhar,** Chief Compliance Officer

Anirbit, a changemaker, social environmentalist, and climate impact researcher, has over 32 years' experience in communication, sustainability, corporate leadership, and social impact. Formerly with J.P. Morgan, HSBC, and others, and guided by courage, compassion, and equity, he works with social-purpose organisations on ESG, CSR, and impact measurement – exploring how climate, sustainability, and social change can be effectively measured and managed. Outside work, he enjoys theatre, reading, culinary science, travel, and photography.

**Harpreet Ghai,** Chief Knowledge Officer & VP - Corporate Development

Harpreet leads the Knowledge Development vertical at Aspire Impact, driving research and insights to strengthen the impact ecosystem. She has over 12 years of experience in financial research and data analysis, having worked with S&P Global Market Intelligence, Alternative Path, and as a freelancer. She contributes to publications on impact investing, sustainability roles, market trends, and climate change, while also supporting new product development, sales, and marketing at Aspire. Harpreet holds an MBA and is a Lean Six Sigma professional.



**Bandana Subba,** Vice President, Product Development

Bandana is a Finance professional and project specialist with extensive experience in business planning and analysis, business forecast and budgets, and project management in start-up and mid-size organizations across industries. Over 25 years of experience across diverse functions – restaurant operations, publishing and investor relations. Core competence includes analytics, development of financial/business enabling tools, financial modelling, startups, project planning, feasibility exercise and implementation, and capital/resource management.

**Jyoti Chadha,** Vice President, Service Delivery, Aspire Impact Assurance

Jyoti began her career with sales and marketing roles working with brands like Naukri.com and Shaadi.com and then shifted towards the development sector and worked in various leadership roles with Mumbai-based Non-Profits such as Cuddles Foundation and ARMMAN. She later led the philanthropy desk at Kotak Wealth Management, facilitating strategic giving for HNI families. Currently, at Aspire Impact, Jyoti leads all impact assessments, working closely with organizations to measure, manage, and enhance their social and environmental performance.

**Divya Nissi,** Sr. Director, Service Delivery, Aspire Impact Assurance

Divya has over 12 years of experience in the non-profit sector, specializing in project management, strategy consulting, fundraising, and social enterprise incubation. She has worked across child development, education, gender rights, and rural livelihoods, and designed a pioneering social business empowering survivors of sex trafficking. An engineer from VIT and MBA from the London School of Business and Finance, she is also a storyteller and national TV contributor advocating for women's empowerment.

**Prerna Gupta,** Director, Client Services, Aspire Impact Assurance

Prerna leads client engagement and drives revenue growth at Aspire Impact, partnering with corporates, NGOs, and BFSI institutions to address their impact, ESG, and sustainability priorities. She provides tailored solutions by leveraging Aspire's proprietary frameworks alongside globally recognized impact assessment standards, enabling clients to measure, manage, and maximize their positive impact. With a background in business communications and over five years of experience in the social sector, Prerna brings a unique blend of strategic insight, sectoral expertise, and relationship-building skills to create meaningful, measurable change.

**Ravi Kumar,** Associate Director, Service Delivery, Aspire Impact Assurance

Ravi is part of the impact assessment and ESG evaluations team at Aspire Impact, partnering with corporates, foundations, and social enterprises to measure and enhance their social and environmental performance. He works closely with clients to design and deliver end-to-end assessments across CSR, sustainability, and development programs.

With several years of experience in the social sector, Ravi brings a strong grounding in mixed-methods research, program evaluation, and stakeholder engagement across skill development, livelihoods, education, and environmental initiatives in India.

# BOARD OF DIRECTORS

## Karandeep Singh

Karandeep, a Chartered Accountant and Delhi University alum, has cross-sector experience in retail, eCommerce, IT/ITES, and QSR. He has led business planning, fundraising, process improvement, and people management across geographies. Known for building scalable systems that foster innovation and efficiency, he is a trusted leader in both corporate and impact-driven settings.

## Monisha Bhatia

Monisha is an India-based healer, clairvoyant and psychic. She practices Numerology, Astrology, Reiki, Tarot-Cards and Palmistry and has a two decades-long track record of inspiring and healing people, professions and relationships, physical health and psychological morale. To her clients, Monisha is a friend, guide and philosopher.

# BOARD OF ADVISORS

## Ashok Sethi

Managing Partner, Kauset Ventures
Ex-Global CEO & CIO, Publicis, Sapient, Deloitte, KPMG

Ashok is a seasoned technology leader with over 35 years of experience across global IT operations, consulting, and digital transformation. He has held senior roles including Global CIO at Sapient and Publicis Groupe, where he led large, multi-country technology teams and drove major innovation initiatives. Ashok has extensive experience across the US, Hong Kong, and India and has worked with leading firms such as Deloitte, KPMG, Apple, CISCO, and HP. Currently a Managing Partner at KAUSET Venture, he focuses on cyber law, data protection, and digital privacy. He serves on advisory boards, is an independent director, and remains a strong advocate for continuous learning and innovation.

## Anirban Ghosh

Head, Sustainability Centre, Mahindra University,
Ex Group Chief Sustainability Officer, Mahindra Group

Anirban leads the Centre for Sustainability at Mahindra University and previously served as the Mahindra Group's Chief Sustainability Officer for seven years. He helped establish the EHS+ Center with the Institute for Sustainable Communities to advance sustainability across supply chains. A Senior Fellow of the Indian Green Building Council, Anirban is a frequent speaker at global platforms including the UNFCCC COPs, Global Climate Action Summit, Climate Week, World Circular Economy Forum, and GRI Global. His thought leadership has featured in the Financial Times, Huffington Post, GreenBiz, and Eco-Business. He has also taught sustainability at institutions such as INSEAD, ISB, IIMs, and Nalanda University, and is widely recognized as a leading global sustainability champion.

## Corey Glickman

Founder, Greenman Black
Ex- Partner, Head of Sustainability & Design (ESG), Infosys

Corey is a distinguished sustainability and design leader with over 35 years of global experience. He founded GREENMAN BLACK in 2023 to help SMEs accelerate their sustainability transitions. He previously served as Global Alliance Lead for the Right Here, Right Now Global Climate Alliance, the world's largest climate justice initiative led by UN Human Rights and the University of Oxford, and has advised Uptake Alliance, United Cities, the US Government, and the DOE-backed Cradle 2 Commerce accelerator. From 2016–2023, he was a Partner at Infosys, leading Sustainability & Design (ESG) and helping the company achieve net-zero ahead of global targets. He has also taught at leading institutions including Harvard, MIT, Cornell, Berkeley, IESE, and Stanford.

## Mauricio Samper

Managing Director, SEAF ; Chairperson,
Colombia NAB (Global Steering Group - GSG), Ex-Cargill

Mauricio is the Managing Director of the SEAF Colombia Agribusiness Fund (SCAF), a pioneering impact private equity fund investing in growth-stage SMEs that advance social development and climate action across rural Colombia and Central America. Under his leadership, SCAF has supported high-growth solar, fintech, and agritech enterprises that strengthen climate resilience and improve livelihoods for thousands of underserved families. He is also the co-founder and Chair of Colombia's National Advisory Board for Impact Investment, part of the GSG's global network. Before joining SEAF in 2015, Mauricio led Cargill's entry into Colombia and previously held CFO, EVP, and consulting roles, including at McKinsey & Co.

## Neha Bhatnagar

Advisor, Parinama Group ; Climate Capital Network
Ex- Vice President, Partnerships, Impact Investors' Council (IIC)

Neha has 18 years of experience across Education, Technology, and Research, including 11 years shaping India's Impact Investing industry. As a member of the founding secretariat of IIC, she helped build the Council and the ecosystem. Specializing in Business Development and International Investor Relations, she has co-hosted some of India's largest impact investing conferences while contributing to influential industry research. Neha founded The India Room in 2023, an exclusive forum connecting Global LPs and GPs. Neha has collaborated with top Foundations, DFIs, Ambassadors, Government agencies, Family offices, Global & domestic investors, and the UNO. Currently, she also serves as an advisor at the Climate Change Network under Green Artha as well as an advisor at Parinama.

## Prarthana Borah

Fellow, CEEW
Ex Director, India, CDP

Prarthana Borah is a climate and sustainability expert with over 25 years of experience. She currently serves as Vice President, Sustainability at Momentum India, and previously led India operations for global non-profits CDP and Clean Air Asia, where she helped shape national strategies on air pollution and corporate climate action. Prarthana has managed sustainable development projects for UN agencies and Indian ministries, mentors Nexus Startups supported by the US Embassy, and serves on multiple national and global sustainability boards and networks. A speaker at major forums including UNFCCC Climate COPs, she advises Indian corporates on disclosures, reporting, SBTi, ESG, and decarbonization strategy and implementation.

## Rajiv P Kapahi

Advisor, Parinama Group ; Director, Medidect India
Ex Boston Scientific, DLF Pramerica, Dell, Max, Gillette

Rajiv Kapahi, FCA, is a distinguished cross-functional leader with 30+ years of CXO and board experience across global MNCs including Boston Scientific, Dell, Max Healthcare, Gillette, and DLF Pramerica. A proven architect of business transformations, he has established subsidiaries, turned around operations, and structured successful ventures.
Currently Country Director–India for SAAZ Micro Inc. (deep-tech imaging), Director at ITGlobe Inc. (aerospace advisory), and Board Member at Medidect India (cancer detection technology), he also co-founded Parinama Ventures (climate investments) and XCalibrate Global (AI coaching). An entrepreneurial strategist with deep C-suite networks, Rajiv excels in wealth creation, governance, and operational excellence, bridging global ecosystems to drive sustainable, scalable impact.

## Dr. Ram K. Sharma

President (Chancellor), UPES Dehradun
Fulbright Scholar (University of California, Berkeley) |
Chevening Gurukul Fellow (University of Oxford)

Ram is a transformational leader and institutional builder with over two decades of experience in higher education, technology, and innovation ecosystems. Currently President (Chancellor) of UPES Dehradun, he has led its growth into a multidisciplinary university of 19,000+ students. He has been part of founding teams at Shiv Nadar and Plaksha Universities and held leadership roles at Amity and KPMG. An active angel investor and mentor, his portfolio spans EdTech, Deep Tech, Clean Tech, and Sustainability, with several mentored start-ups raising multi-million-dollar rounds. He serves as an independent director on public and private sector boards. A published researcher and global speaker, Ram holds a Ph.D. in Experimental Physics and has received the Fulbright Fellowship (UC Berkeley), the Chevening Gurukul Fellowship (University of Oxford), and the US State Department's IVLP award.

## Sachin Golwalkar

Ex CEO, United Way Delhi, Asia Pacific Consulting and Advisory (APCA), Child Fund India

Sachin is an international development professional with 26 years of experience, including 16 in senior leadership roles at global impact organizations such as Asia Pacific Consulting and Advisory (APCA), a company formed in India under the aegis of the Asia Foundation, United Way, Plan International, and ChildFund International. He specializes in governance, risk management, strategic partnerships, and impact-driven program design. His work spans girls' education, child rights, livelihoods, and health systems, with extensive experience in humanitarian response and resource mobilization. A TISS postgraduate, he also holds an Advanced Strategic Management Diploma fromIIM Kozhikode.

## Vikas Bagga

Founder Trustee, Pehla Akshar
Ex WWF, American Express, DCB Bank, Tata AIA, MasterCard, Standard Chartered

Vikas brings over three decades of leadership experience across banking, insurance, payments, and social impact. An alumnus of IMT Ghaziabad, he has held senior roles at American Express, Standard Chartered Bank, Tata AIA Life, and MasterCard, driving growth, risk management, and operational excellence. Blending corporate strategy with social purpose, he founded Pehla Akshar and leads Nukkad Pathshala, supporting education for underserved children. He has also contributed to Udayan Care's Shalini Fellowship and consulted with WWF India on environmental education. An ILSS alumnus, Vikas leverages strategic planning, governance, and partnerships to advance purpose-led, socially grounded organizational growth.

# OUR PURPOSE & PHILOSOPHY

We deliver clear, consistent, and transparent ESG, Sustainability & Impact assessment, measurement & ratings through our independent & proprietary frameworks, that effectively addresses the discrepancies and inconsistencies of the existing systems, empowering organizations to accurately measure, manage and communicate their true social and environmental impact to markets and all stakeholders.

## VISION

To catalyze social and environmental justice by enabling global corporations, financial institutions, non-profits and governments to deliver measurable Impact.

## MISSION

To lead and enable the ESG, Sustainability & Impact measurement (IMM) market, to ensure nations and organizations achieve their et zero, carbon neutrality, circularity or SDG goals, and measure the good.

The hallmark of any great company is the ability to deliver on commitments that meet or exceed the expectations of its customers, investors, staff, and other stakeholders; and to sustain that performance over time. At Aspire Impact, we "live impact" as conscientious corporate citizens, true evangelists for the sustainability movement, and reflect this commitment in our six Leadership Values:

### A

**Accountability:** Say what you do and do what you say. Accept responsibility. Make & meet commitments.

### S

**Speed:** Deliver results with a sense of urgency. Take calculated risks. Reduce complexity. Be proactive and have a bias for action.

### P

**Passion:** Demonstrate passion for our noble goals- social, environmental, and economic justice for the people and planet.

### I

**Integrity:** Doing the right thing always. Be honest, candid, fair & trustworthy. Operate as per our Business Conduct Guidelines.

### R

**Respect:** Demonstrate sensitivity for the diverse, women-majority work environment. Respect all staff and stakeholders.

### E

**Excellence:** Tirelessly pursue excellence. Strive to set the Gold Standard for Impact field development. Go beyond the call of duty.

All Aspire Impact employees must personify Aspire Impact's six Leadership Values, in delivering all our products or thought leadership initiatives.

Join us in our mission to evaluate Impact, positive or negative, on people and the planet, building a balanced and sustainable world.

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# EVOLVE TO IMPACT, BEYOND ESG & SUSTAINABILITY

## Comprehensive Impact Assessment

**Corporate Edition**

### Superior Measurement. Greater Impact.

**Showcase your Product, People, Planet & Policy Impact**

Aspire's Comprehensive Impact Assessments (CIA) uses its proprietary, standards-based 4P Impact Assessment framework (Product, People, Planet & Policy) to help organizations (corporations, financial institutions and non-profits) evaluate & report the impact of their operations on society and the environment. CIA is a 5-level Impact Assessment with ~40 standards, 145+ KPIs and 4 levels of certification. Aspire typically delivers two reports: (i) an Internal Impact Report, with SWOT & root-cause analyses with 40 dashboards, and (ii) an External Impact Report, testifying the Impact with a public certification (Platinum, Gold, Silver or Green).

www.aspireimpact.in

# COMPREHENSIVE IMPACT ASSESSMENT - CORPORATE EDITION

Aspire's Comprehensive Impact Assessments (CIA) use its proprietary 4P Impact Assessment (Product, People, Planet & Policy) Model to help organizations evaluate the impact of their activities and operations on society and the environment and chart their Impact journeys. Aspire's Comprehensive Impact Assessments build on widely-used ESG & Sustainability frameworks, with additional measurement and rating of the core impact of products/services on customers/consumers, treating them as beneficiaries. Given the product/service KPIs become surrogates for revenue and volumes, we embed a balanced business correlation in our framework. Unlike ESG/Sustainability models which have <0.6 correlation with (stock) market performance, our Impact model delivers higher correlation with true valuation.

## OBJECTIVES

- Establish an empirical benchmark of the organization's real impacts on people and the planet through its operations and initiatives.
- Provide a strategic blueprint to accelerate areas driving positive impact and address identified gaps.
- Position the organization as a market leader, showcasing its pioneering impact beyond advanced reporting frameworks such as Integrated Reporting, CDP, TNFD, ERSR, etc.

## HIGHLIGHTS

### TARGET GROUP

- Corporates
  (Listed and Unlisted companies)

### ASSESSMENT PROCESS

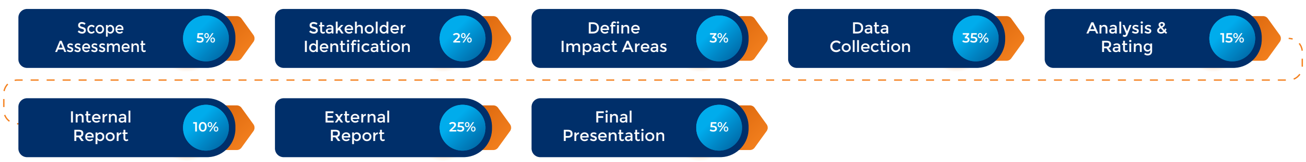
- Kickoff meeting
- Data analysis & Assessment report preparation
- Data collection
- Assessment report presentation

### ASSESSMENT TIMELINE

- 12 weeks (2-3 months)

## UNIQUE VALUE & BENEFITS

- Aspire 4P Impact Framework (Platinum, Gold, Silver & Green Leaf) is the world's first standards-based Impact Certification initiative.
- Built on independent, publicly available Impact Standards & KPIs, aligned with ESG frameworks and uniquely covering Product Impact.
- Delivers two outputs – a confidential 360° Internal Report Card and an External Impact Narrative that builds trust and market value.
- Produces BRSR and Sustainability Reports as natural outcomes of the assessment process.
- Validated by 25+ business and investment leaders from India Inc., who co-authored the standards.



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# AMPLIFY THE IMPACT OF YOUR PROJECT

## Comprehensive Impact Assessment

**NPO Edition**

### Power of Measurement for a Better World

**Compliance & beyond: Measure your impact for Management, Donors & Regulators**

Aspire's Comprehensive Impact Assessments (CIA) uses its proprietary, standards-based 4P Impact Assessment framework (Product, People, Planet & Policy) to help organizations (corporations, financial institutions and non-profits) evaluate & report the impact of their operations on society and the environment. CIA is a 5-level Impact Assessment with ~40 standards, 145+ KPIs and 4 levels of certification. Aspire typically delivers two reports: (i) an Internal Impact Report, with SWOT & root-cause analyses with 40 dashboards, and (ii) an External Impact Report, testifying the Impact with a public certification (Platinum, Gold, Silver or Green).

www.aspireimpact.in

# COMPREHENSIVE IMPACT ASSESSMENT - NPO EDITION

Aspire 4P methodology is uniquely effective for non-profits, philanthropies and CSR projects at both program/project level and at an organization level. These impact assessments may: (i) only evaluate the program/project impact on beneficiaries, or (ii) evaluate collective program/project impact on beneficiaries + executing agency impact attributable to the program/project, or (iii) assess the comprehensive impact of an organization (grant-making or executing agencies) across programs/projects. Our "Product" assessment, with four categories- Access, Depth, Inclusion and Sustainability of Impact, is aligned with the Impact Assessment guidelines as per India's Social Stock Exchange recommendations. The other three Ps (People, Planet & Policy) are distinctive to and only included in 4P assessments to allow unique insights into impact performance for superior outcomes.

## OBJECTIVES

- Communicate progress, achievements and real-life challenges with all stakeholders for transparency and goodwill
- Provide a holistic view of the organisation's activities, highlight risks related to performance and sustainability, and help the organization seek funding & impact investments
- Build collaboration and partnerships that strengthen the organization's impact, reach, and long-term sustainability

## HIGHLIGHTS

### TARGET GROUP

- CSR
- NPO
- Foundations
- Governments

### ASSESSMENT PROCESS

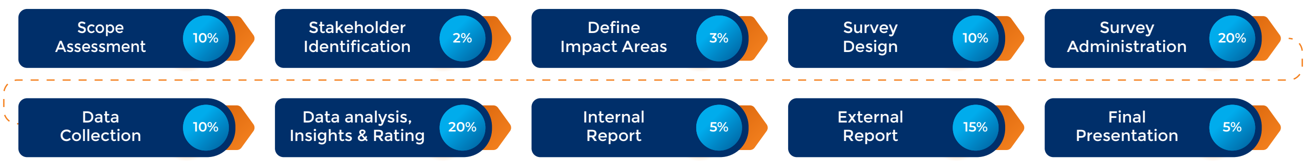
- Kickoff meeting
- Data collection
- Data analysis & Assessment report preparation
- Assessment report presentation

### ASSESSMENT TIMELINE

- 12 weeks (2-3 months)

## UNIQUE VALUE & BENEFITS

- Aspire 4P Impact Framework (Platinum, Gold, Silver & Green Leaf) is the world's first standards-based Impact Certification initiative for nonprofits.
- 4P framework combined with the RDIS lens (Reach, Depth, Inclusion, and Sustainability), empowers nonprofits to measure and strengthen the lasting impact of their work.
- Delivers two outputs – a confidential 360° Internal Report Card and an External Impact Narrative that builds trust and market value.
- Helps organizations make evidence-based decisions, ensures program continuity, and enables scale by using data and insights to guide execution, validate what works, replicate successful models, and maximize social return on investment.
- Validated by 25+ business and investment leaders from India Inc., who co-authored the standards.



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# ASSESS YOUR PORTFOLIO IMPACT

## Comprehensive Impact Assessment

**BFSI Edition**

### Maximise Your Portfolio Impact

**Align your capital with purpose for ESG, Sustainability, and Impact-driven growth**

Aspire's Comprehensive Impact Assessments (CIA) uses its proprietary, standards-based 4P Impact Assessment framework (Product, People, Planet & Policy) to help organizations (corporations, financial institutions and non-profits) evaluate & report the impact of their operations on society and the environment. CIA is a 5-level Impact Assessment with ~40 standards, 145+ KPIs and 4 levels of certification. Aspire typically delivers two reports: (i) an Internal Impact Report, with SWOT & root-cause analyses with 40 dashboards, and (ii) an External Impact Report, testifying the Impact with a public certification (Platinum, Gold, Silver or Green).

www.aspireimpact.in

# COMPREHENSIVE IMPACT ASSESSMENT - BFSI EDITION

Aspire's BFSI impact assessment has two components, Portfolio Impact & Entity Impact. Portfolio Impact is its Product Impact and Entity Impact is its People, Planet & Policy Impact. Each portfolio company is evaluated on all 4Ps (Product, People, Planet & Policy) to aggregate the total "Product (Service)" impact of the BFSI entity. BFSI entities must source the requisite data from their Portfolio companies to complete their impact assessment. For Entity Impact, we additionally evaluate the People, Planet & Policy impact of the entity itself as well, for a comprehensive impact assessment.

## OBJECTIVES

- Influence the long-term performance and value creation of portfolio companies through measurable social and environmental impact outcomes
- Meet investor expectations, particularly from Development Finance Institutions (DFIs) and impact-focused funds, by strengthening portfolio-level impact reporting, accountability, and transparency
- Enhance the institution's impact leadership and brand equity while preparing its portfolio and investments for future readiness in the emerging Impact economy

## HIGHLIGHTS

### TARGET GROUP

- Banks
- Insurance Companies
- Mutual Funds
- Financial Services
- Private Equity / Venture Capital
- NBFCs
- Other Financial Institutions & AMCs

### ASSESSMENT PROCESS

- Kickoff meeting
- Data collection
- Data analysis & Assessment report preparation
- Assessment report presentation

### ASSESSMENT TIMELINE

- 12 weeks (2 - 3 months)

## UNIQUE VALUE & BENEFITS

- Aspire 4P Impact Framework (Platinum, Gold, Silver & Green Leaf) is the world's first standards-based Impact Certification initiative for the financial sector.
- Delivers two outputs – a confidential 360° Internal Report Card and an External Impact Narrative that builds trust and market value.
- Portfolio/Product Impact evaluates investees, borrowers, or portfolio companies across all 4Ps, providing insights at the portfolio level.
- Entity Impact measures the BFSI institution itself across People, Planet, and Policy, providing insights at the institutional level.
- Together, they give banks, asset managers, and funds a complete view of ESG and impact performance to identify top investments, manage risks, and optimize capital allocation.

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# CAPTURE THE TRUE IMPACT OF EDUCATION

## Comprehensive Impact Assessment

**Education Edition**

### Amplify Impact. Elevate Education. Empower Institutions

**Align your programs and policies with purpose for academic excellence and societal impact.**

Aspire's Comprehensive Impact Assessment – Education Edition applies the 4P Framework (Product, People, Planet, Policy) to evaluate how institutions create value through their programs, policies, and operations. It provides a data-driven pathway to enhance performance, demonstrate leadership, advance toward Net Zero and future readiness, and includes institution rankings to benchmark impact and performance.

www.aspireimpact.in

# COMPREHENSIVE IMPACT ASSESSMENT - EDUCATION EDITION

Aspire's Comprehensive Impact Assessment – Education Edition is built on our proprietary 4P Impact Assessment framework (Product, People, Planet, and Policy) and designed to align or cross-reference with any global framework. This edition goes beyond traditional compliance, capturing the true educational and societal value created by universities and higher education institutions. It evaluates the impact of academic programs, campus operations, and institutional policies on student success, faculty development, community engagement, environmental sustainability, and governance excellence. Through a structured, data-driven assessment across these four dimensions, the Education Edition enables institutions to demonstrate leadership in academic excellence, sustainability, and societal contribution, while charting a clear pathway for continuous improvement, GHG reduction, future readiness and a commitment to Net Zero journey.

## OBJECTIVES

- Showcase leadership by elevating brand, reputation, and rankings through tangible contributions to education, community, and the environment.
- Benchmark performance against peers, identify gaps, and drive continuous improvement for future readiness in the global education economy.
- Attract resources, partnerships, and collaborations by demonstrating measurable outcomes that resonate with students, faculty, funders, and collaborators.

## HIGHLIGHTS

### TARGET GROUP

- Universities & Research Institutions
- Educational Institutions

### ASSESSMENT PROCESS

- Kickoff meeting
- Data collection
- Data analysis & Assessment report preparation
- Assessment report presentation

### ASSESSMENT TIMELINE

- 12 weeks (2 - 3 months)

## UNIQUE VALUE & BENEFITS

- Aspire 4P Impact Framework (Platinum, Gold, Silver & Green Leaf) is the world's first standards-based Impact Certification initiative for universities and other educational institutions.
- Delivers two outputs – a confidential 360° Internal Report Card and an External Impact Narrative that builds trust and market value.
- Assesses impact through a pioneering framework that measures academic excellence, social contribution, environmental initiatives, and governance, while tracking progress and benchmarking performance.
- Guides leadership with data-driven insights to enhance educational quality, societal impact, and innovation for informed strategic decisions.
- Builds stakeholder trust by strengthening credibility with students, faculty, alumni, parents, funders, and partners through transparent, validated reporting.

# IMPACT WE'VE CREATED

## OUR CLIENTS SHARE THEIR EXPERIENCE

Capgemini's collaboration with the SRF Foundation on such inspirational educational initiatives makes the release of this 2021-22 Impact Assessment Report, independently assured by Aspire Impact, very timely and telling. We hope our partnership will continue to grow from strength-to-strength for many years to come. To all those who get a chance to read this report, I hope you will be able to realize the transformational ways in which we have been able to create a positive impact in the lives of students, teachers and schools across the country and enabled them to come a step closer to 'Getting the Future they Want'.

**Anurag Pratap,** VP & CSR Leader-Capgemini

NSDL e-Gov is a pioneer in building the public infrastructure of our country through citizen centric & population scale e-governance solutions. Social Capitalism is at the core of our business model and we are delighted to partner with Aspire to undertake a Comprehensive Impact Assessment and embed an objective & measurable Impact-weighted framework in all our business decisions.

**Suresh Sethi,** Managing Director & CEO, Protean e-Gov Technologies

As social impact is becoming mainstream, it is critical to have independent and credible assessment and certification. Aspire is doing a commendable job in standardising Impact Assessments across industries through a comprehensive methodology. Aspire is a pioneer in this space and we look forward to this becoming the de-facto standard for Impact Assessment.

**Pankaj Khandelwal,** Chairman & Managing Director, INI Farms

We at Ather, a pioneer and market leader in e-Mobility with best-in-class electric 2-wheelers, are delighted to appoint Aspire Impact as our Impact Assessors, given their robust methodology, to truly get an independent assessment of our impact footprint and communicate our story of impact leadership to all stakeholders.

**Tarun Mehta,** Co-founder & CEO, Ather Energy

Working with Aspire Impact was a seamless experience. The team demonstrated strong technical expertise and delivered high-quality outputs within the agreed timelines. Their insights added real value to our impact strategy and their framework- reach, depth, inclusion and sustainability helped us to get compressive view of impact.

**Dr Suresh Reddy,** Lead CSR & Director SRF Foundation

Aspire Impact's rigorous and transparent assessment process was both constructive and inspiring for our team. The Gold Leaf recognition is more than a certification — it's a clear benchmark guiding our journey of improvement. We deeply value the professionalism, clarity, and respect Aspire brought to our story, and look forward to building on this partnership.

**Ricardo Samper,** Managing Director, Flores de Serrezuela S.A.S

# INCREMENTAL OFFERINGS

## GHG ACCOUNTING

Aspire's GHG Accounting offering combines our proprietary GHG Emissions Assessment Tool with expert analysis to deliver precise, audit-ready greenhouse gas inventories and actionable climate strategies. Built on a robust checklist and automated calculation engine, the tool follows the GHG Protocol and US EPA guidelines, using credible emission factors from the India GHG Program, IPCC AR6, IPCC Good Practice Guidelines, and Energy Alternatives India (EAI). Applicable across industries, it produces a comprehensive Carbon Footprint Report (Scope 1, 2 & 3), detailed emission breakdowns with visual analytics, targeted reduction strategies for energy, waste, and transport, and a Sustainability & Net Zero Plan aligned with climate goals and ESG principles. This integrated approach moves beyond compliance, empowering organizations to embed sustainability in operations and accelerate their journey toward Net Zero.

### UNIQUE VALUE & BENEFITS

- **Benchmark and Quantify Emissions:** Measure Scope 1, 2, and 3 emissions across operations, energy, waste, travel, and supply chain to identify key emission sources.
- **Develop a Carbon Reduction Roadmap:** Design actionable strategies for renewable energy, sustainable transport, and waste management to achieve Net Zero targets.
- **Ensure Accuracy & Compliance:** Align with global standards such as GHG Protocol, US EPA, and ISO using credible emission factors for transparent, audit-ready reporting.
- **Generate Actionable Insights:** Provide data-driven recommendations that translate emission data into practical steps for carbon reduction and ESG performance improvement.
- **Simplify Communication:** Use visual analytics and dashboards to make complex emission data easily understandable for leadership, stakeholders, and auditors.

## DOUBLE MATERIALITY

Aspire's Double Materiality Assessment Tool evaluates material ESG themes through both Financial Materiality (outside-in) and Impact Materiality (inside-out) lenses. This comprehensive, dual-perspective tool is designed to meet the needs of progressive companies aiming to balance shareholder value with stakeholder impact. By applying the Double Materiality Matrix, the tool enables organizations to map and understand where financial value and environmental or social relevance intersect, helping them manage risks, seize opportunities, and strengthen sustainability strategy. Aligned with the EU Corporate Sustainability Reporting Directive (CSRD) and EFRAG's European Sustainability Reporting Standards (ESRS), the tool empowers organizations to embed sustainability in operations and accelerate their journey toward Net Zero.

### UNIQUE VALUE & BENEFITS

- **Holistic Sustainability View:** Integrates financial (outside-in) and impact (inside-out) considerations to provide a complete picture of strategic ESG priorities.
- **Comprehensive 4P Coverage:** Evaluates Product, People, Planet, and Policy topics using Aspire's Double Materiality Matrix for thorough, balanced analysis.
- **ESRS & Global Reporting Alignment:** Supports alignment with CSRD, ESRS, and other sustainability frameworks, covering Environment, Social, and Governance categories, including all 10 DMA disclosures.
- **Strategic Insights & Action:** Identifies critical ESG topics that affect both financial performance and societal impact, enabling informed decision-making and targeted sustainability strategies.
- **Stakeholder & Leadership Engagement:** Captures perspectives from stakeholders, senior leadership, and governance bodies to prioritize material topics and translate them into actionable plans.

# INCREMENTAL OFFERINGS

## SINGLE MATERIALITY

Aspire's Single Materiality Assessment focuses on identifying and prioritizing sustainability topics, including risks and opportunities, that are most relevant to a company's line of business. Using our custom-designed Materiality Matrix mapped with our selected KPI's, we guide organizations in setting clear impact priorities and aligning their sustainability strategy through an outside-in lens, ensuring focus on the topics that are truly business-critical.

### UNIQUE VALUE & BENEFITS

- **Focus on Financial Impact:** Concentrates on how sustainability issues affect a company's performance and create tangible financial outcomes.
- **Direct Stakeholder Engagement:** Engages directly with stakeholders, senior leadership, and board members to gather meaningful, actionable insights.
- **4P Material Coverage:** Addresses all material topics across Product, People, Planet, and Policy, ensuring a comprehensive view of critical ESG areas.
- **Investor Confidence & Alignment:** Supports alignment with global reporting standards, meeting evolving shareholder expectations and building trust.
- **Prioritized Decision-Making:** Helps leadership focus on high-impact ESG risks and opportunities, maximizing impact while optimizing resource allocation.

## SDG MAPPING

The Sustainable Development Goals (SDGs) provide a globally recognized roadmap for achieving a sustainable future, uniting governments, businesses, and communities to address the world's most urgent challenges. It bridges your organization's performance data with the 17 SDG goals, ensuring that your contributions are clearly visible and measurable. Aligning your KPIs, especially those from the 4P Framework (Product, People, Planet, Policy) to the SDGs makes it easy to track sustainability outcomes in your reporting. This not only highlights your impact on global priorities but also strengthens transparency, credibility, and stakeholder engagement, helping your organization stand out as a committed leader in sustainable development. Aspire's SDG Mapping tool is embedded within IKOO, Aspire's proprietary ESG and Impact assessment platform.

### UNIQUE VALUE & BENEFITS

- **Identify Relevant SDGs:** Pinpoint the Sustainable Development Goals most pertinent to operations and value chains, aligning with key organizational impact areas.
- **Integrate with 4P Framework:** Map Aspire's Product, People, Planet, and Policy indicators to SDGs for consistent tracking, measurement, and reporting.
- **Strengthen Sustainability Disclosures:** Enhance transparency and credibility by integrating SDGs with global reporting frameworks, improving stakeholder confidence.
- **Demonstrate Measurable Impact:** Showcase tangible contributions to global priorities, positioning the organization as a credible, purpose-driven sustainability leader.
- **Global Alignment Made Simple:** Provide a clear, structured approach to linking business performance with universally recognized sustainability goals and priorities.

# INCREMENTAL OFFERINGS

## SOCIAL RETURN ON INVESTMENT (SROI)

Aspire Impact's Social Return on Investment (SROI) assessments help organisations quantify the social value they create by comparing the total monetised outcomes of a programme to the investments made. Rooted in Social Value International (Social Value UK) principles, our approach ensures rigour and credibility through stakeholder engagement, theory of change development, and the use of context-specific financial proxies. We adjust for attribution, deadweight, displacement, and drop-off to provide realistic valuations, further refined by inflation adjustments. Each assessment delivers a tailored report capturing year-on-year performance trends and calculating accrued SROI over the impact life cycle. This enables clients to demonstrate accountability, optimise resource allocation, and communicate their impact in a clear, evidence-based ratio that resonates with funders, partners, and communities.

### UNIQUE VALUE & BENEFITS

- **Quantify Social Value:** Translate social and environmental outcomes into tangible financial terms, expressing the value generated by programs in monetary terms. This makes impact measurable, credible, and comparable.
- **Prioritize Key Stakeholder Outcomes:** Identify the most significant outcomes for communities, partners, and beneficiaries, ensuring organizational efforts focus on what truly matters.
- **Strengthen Reporting & Strategic Decisions:** Provide credible evidence that supports transparent reporting and enables smarter, impact-driven decision-making.
- **Enhance Funding & Investment Opportunities:** Demonstrate measurable social value to attract donors, investors, and collaborators, reinforcing confidence in the organization's impact.
- **Optimize Resource Allocation:** Pinpoint initiatives delivering the highest social and financial returns, maximizing both impact and operational efficiency.

## THEORY OF CHANGE

Our impact assessments incorporate a robust Theory of Change (ToC) tool that helps organizations design and evaluate their impact with clarity and precision. By mapping the connections between inputs, activities, outputs, outcomes, and long-term impacts, the ToC makes the pathway to change visible and measurable. It highlights key assumptions, defines success indicators, and aligns stakeholders around a shared vision. The ToC also guides what data to collect, when, and why, enabling automated dashboards to track real-time progress toward outcomes. The result is a stronger strategy, greater accountability, and clear evidence of impact, empowering organizations to communicate value to funders, partners, and beneficiaries with confidence.

### UNIQUE VALUE & BENEFITS

- **Align Stakeholders Around a Shared Vision:** Clarifies pathways, assumptions, and steps needed to achieve long-term outcomes, ensuring everyone is working toward the same goal.
- **Guide Strategic Decision-Making:** Maps logical linkages between inputs, activities, outputs, outcomes, and impact, providing clarity for stronger planning and execution.
- **Establish Measurable Indicators:** Defines KPIs, SDGs, and ESG metrics to track progress, refine strategies, and communicate value effectively to funders, partners, and communities.
- **Increase Transparency and Accountability:** Makes assumptions explicit and evidence-based, enhancing trust and enabling compelling storytelling of real-world impact.
- **Anchor and Streamline Impact Assessment:** Serves as a central logic model that informs data collection, reduces inconsistency, and ensures outcomes are meaningfully measured.

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# SUPERIOR RATINGS, BETTER DECISIONS

## ESG Ratings
Risk & Opportunity

### Precision Ratings for ESG Risk and Opportunity Measurement

**Impact science-led ESG analytics for investment & management decisions.**

Aspire's ESG Risk & Opportunity assessments segregate risks and opportunities while providing an integrated rating for an overall view, delivering sharper, actionable insights. By combining industry-agnostic and industry-specific KPIs, the assessments enable accurate comparability across sectors. Built entirely on publicly available data, the methodology ensures transparency and trust, empowering organizations to make data-driven decisions.

www.aspireimpact.in

# ESG RATINGS - RISK AND OPPORTUNITY

Aspire's ESG rating framework delivers a single framework with two distinct ratings, bringing much-needed clarity and transparency by segregating ESG Risk and ESG Opportunity while balancing industry-agnostic (core) and industry-specific (electives) KPIs for enhanced sectoral and cross-sectoral comparability. The results are represented in a 2x2 quadrant chart for a clear, visual overview. In addition to the individual ratings, Aspire also provides a singular, integrated rating for a combined view.

## OBJECTIVES

- Enhance analytical clarity by segregating ESG Risk and Opportunity into separate ratings, while balancing industry-agnostic and industry-specific KPIs for improved sectoral comparability.
- Deliver concise, outcome-focused evaluations using quantitative, intensity-based KPIs from publicly available data to benchmark performance, identify gaps, and drive continuous improvement.
- Provide actionable insights through hierarchical drill-down analysis, empowering organizations to make data-driven, transparent, and sustainable decisions.

## HIGHLIGHTS

### TARGET GROUP

- Corporates
- Financial Institutions
- Investors

### FEATURES

- Integrated ratings plus segregated Risk and Opportunity scores
- 82 core KPIs that address both risks and opportunities, complemented by 100+ sector-specific KPIs (across 11 different macro-economic sectors)
- Calculated on a 0-100 scale
- Tailored to India's unique corporate landscape (remove full stop from here)
- Aligned with SEBI's guidelines

### ASSESSMENT TIMELINE

- Updated yearly with real-time information, including any major corporate news and updates

## UNIQUE VALUE & BENEFITS

- One Framework, Two Ratings delivers clear, actionable insights by segregating ESG Risk and Opportunity, while also providing a singular, integrated rating for a combined view.
- Balanced KPIs: Combines industry-agnostic (core) and industry-specific metrics, enhancing comparability across sectors and enabling targeted, relevant evaluation.
- Comprehensive Coverage: Draws on global reporting standards to cover all critical ESG topics, ensuring rigor and reliability in assessments.
- Accessible and Objective Data: Built exclusively on publicly available sources and predominantly quantitative indicators, minimizing bias and enhancing transparency.
- Collaborative Credibility: Developed with over 150 ESG, Sustainability, and Impact leaders from India Inc., with KPIs rigorously evaluated and democratically selected, ensuring trust and acceptance across stakeholders.

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# TRANSFORM INTO A CHIEF IMPACT OFFICER

## Impact Specialist Program©

### Design, Build, Scale, and Manage Impact

**Master 21st century Impact Science**

The Impact Specialist Program (ISP) is an in-person executive education program for mid-to-senior-level professionals at corporations and financial services companies. Master the multidisciplinary field of Impact Science, blending Development & Behavioural Science, Entrepreneurship & Innovation, Impact Finance, Corporate Governance, and Impact Measurement & Management. Learn to Design, Build, Scale, and Manage Impact in your organization.

www.aspireimpact.in

# IMPACT SPECIALIST PROGRAM (ISP)

The Impact Specialist Program (ISP) is an executive certification for mid to senior-level professionals passionate about driving social and environmental change. Co-certified by Aspire Impact, UPES, and Mahindra University, it introduces participants to the emerging field of Impact Science. The program imparts practical skills to Design, Build, Scale, and Manage Impact across sectors. It prepares leaders for the imminent shift from ESG & Sustainability to comprehensive Impact. Through interactive learning, ISP equips professionals to integrate impact thinking into strategy and decision-making. It develops future-ready leaders for the age of Impact Capitalism 2.0.

## OBJECTIVES

### Design

Business systems to ensure net positive impact at all levels and embed impact in the vision, mission, and values of the company.

### Build

Systems to measure and manage impact across the value chain — from suppliers, to employees, to customers — and comprehend social and environmental considerations for the organization.

### Scale

Impact as the organization grows and assess impact risks and consequences to design interventions.

### Manage

Impact assessment, impact reporting, impact market capitalization, and governance with an eye to the future.

## SENIOR LEADERS' EDITION

| TARGET AGE GROUP | HOST CAMPUSES | PROGRAM DURATION | LEVEL |
|---|---|---|---|
| ▪ 40–60 years | ▪ Mahindra University, Hyderabad & UPES, Dehradun | ▪ 4 days (in-person), split across both campuses | ▪ Senior executives, CXOs, and leaders in ESG, Sustainability & Impact |

## EMERGING LEADERS' EDITION

| TARGET AGE GROUP | HOST CAMPUSES | PROGRAM DURATION | LEVEL |
|---|---|---|---|
| ▪ 25–40 years | ▪ UPES, Dehradun | ▪ 2 days (in-person) | ▪ Mid-level managers & emerging leaders transitioning into ESG, Sustainability & Impact |

## UNIQUE VALUE & BENEFITS

- Learn from top industry practitioners through interactive sessions, real-life case studies, and expert panels.
- Gain pioneering insights as the program prepares leaders for the shift from CSR, ESG, and Sustainability to Impact.
- Access global expertise and networks through Aspire, Mahindra University, and UPES leadership.
- Advance your career and become a leading professional in Impact Science, ready for roles like Chief Impact Officer.
- Apply learning practically by drafting your organization's Impact Strategy and network with peers worldwide.

## CERTIFICATION

All participants successfully completing the Impact Specialist Program will receive a certificate from Aspire impact, UPES and MU.

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# CO-CREATE THE FIELD OF IMPACT SCIENCE

ASPIRE CIRCLE | ASPIRE IMPACT
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PRESENTS

## Impact Future Project™

### Collaborative Thought-Leadership Platform

**Awareness & Advocacy. Knowledge & Research. Education & Training**

The Impact Future Project (IFP) is a thought-leadership platform and an "appreciative enquiry" about the imminent Impact Economy or Capitalism 2.0. The initiative is for the public good, to (a) generate transformative investment ideas, (b) develop standards-based ESG, Sustainability & Impact measurement frameworks, and (c) advocate for an Impact Economy with market sizing, climate innovations, policy recommendations and advocacy for Chief Impact Officers.

www.aspireimpact.in

# IMPACT FUTURE PROJECT

The Impact Future Project (IFP) is a thought-leadership initiative exploring the emerging Impact Economy (Capitalism 2.0). Created for the public good, it drives transformative investment ideas, develops standards-based ESG and Impact frameworks, and advocates for policy innovation and emerging leadership like Chief Impact Officers. As ESG and Impact become core business strategies, IFP advances research, innovation, and measurement standards, shaping the future of a USD 31 billion global Impact market.

## OBJECTIVES

- Generate new research and insights that strengthen the Impact Economy and guide stakeholders toward measurable, sustainable value creation.
- Build communities of Impact Leaders and foster collaborations that drive collective action for social, environmental, and economic justice.
- Promote awareness through advocacy and media engagement, and equip business, investment, and non-profit leaders with skills in Impact Capitalism, ESG, Sustainability, IMM, and digital tools.

## HIGHLIGHTS

### LEADERSHIP ENGAGEMENT

- 400+ eminent global leaders as co-authors & working group members
- 100+ working group meetings
- 20+ strategic partners as conveners, data partners, knowledge partners, industry leaders, and supporting organizations

### THOUGHT LEADERSHIP & POLICY IMPACT

- 26 publications with 14 completed in Phase I (2020–2023) and 12 (in-process) in Phase II (2023–2026)
- Policy Influence on the Ministry of MSME & SEBI through landmark research.

### MEDIA & OUTREACH

- ₹11+ crore PR value generated.
- ~275 media coverages in print & online.
- 1M+ impressions across social media

## UNIQUE VALUE & BENEFITS

- Engages global and Indian leaders across sectors, collaborating with organizations and academia to strengthen the Impact ecosystem.
- Drives research on India's net zero priorities and social-environmental issues, mobilizing thought leadership for systemic change.
- Builds leadership capacity, enables informed decisions, and empowers leaders to influence policy and mobilize capital for a thriving Impact economy.
- Co-creates each publication with 20-25 industry leaders through transparent, democratic working groups, spurring ecosystem building and collective advocacy.
- Backed by Aspire's specialist ESG, sustainability, and impact team with a strong global expert network.

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# ACCESS REAL-TIME IMPACT DATA

IKOO World

## Impact Intelligence for Global Impact Markets

**IKOO delivers digitized and comparable impact data at your fingertips**

IKOO is a global, multi-lingual, digital platform, to be launched in Q2, 2025, for corporations, investors and non-profits to assess and measure Impact in a standardized and comparable manner. It catalyzes the ESG, Sustainability & Impact movement with online standards-based assessments; comparisons and benchmarking using public & proprietary impact data; and Impact Ratings to differentiate organizational impact performance.

www.ikooworld.com

# IKOO WORLD

IKOO WORLD, Aspire's IMM (Impact Measurement & Management) tool, will provide for 'ESG, Sustainability & Impact self-assessments' for all organization types, alongside access to global ESG, Sustainability & Impact Ratings & Reports - both proprietary and secondary. IKOO will be positioned as a freemium SAAS platform, with Basic, Standard & Premium packages for all user types- corporations, financial institutions and non-profits. IKOO's is futuristic and functional, blending the 21st-century internet marketplace and the robustness of an "Impact Bloomberg".

## OBJECTIVES

- Automate IMM self-assessment and benchmarking on impact ratings
- Provide a unified core platform with interfaces for businesses, investors, and non-profits
- Securely manage and track impact data and metrics across all stakeholders

## HIGHLIGHTS

### TARGET GROUP

- Non-Profits
- Financial Institutions
- For-Profit companies

### MODULES

- Create
- Compare
- Learn
- Connect

### FEATURES

- Web DIY (Do it Yourself) application for global use
- Create Assessments (self-assessments based on public and proprietary frameworks)
- Robust benchmarking framework using proprietary and public datasets
- Compare self-performance with a Peer group of choice across business, portfolio companies and not-for-profit organizations
- Digital Assurance workflows that simplifies and expedites Assurance process
- Available in multiple languages

## UNIQUE VALUE & BENEFITS

- World's 1st standards-based Comprehensive Impact Ratings system for corporations, financial institutions & non-profits
- 100% digital tool to self-assess & generate global, multi-lingual ESG, Sustainability or Impact Assessments, addressing the deficiency of current ESG Ratings
- Access to proprietary, non-commoditized, deep impact data, that truly delivers Impact alpha & enhances impact transparency
- Authentic platform where impact investors, venture philanthropists & grant-makers too will participate & can review or compare organizational impacts
- IKOO's unique tool-kit (e.g., primary survey tool; inclusion of reporting per all frameworks- e.g., GRI,NASDAQ & BRSR; future APIs connecting IKOO to ERPs & CRMs, AI integration for seamless extraction and ingestion of data from multiple file formats like pdfs, excel etc)

## CERTIFICATION

All organizations successfully completing the Impact assessment process will receive a certificate signed by Aspire Impact based on their performance.

# INDIA'S LEADING BRANDS TRUST US WITH THEIR IMPACT ASSESSMENTS

## CORPORATE

### CONSUMER DISCRETIONARY

EV Manufacturing – 2/3 Wheelers

E-Learning/EdTech

E-Retail/ E-Commerce/ Gig Economy

Residential, Commercial Projects /Real Estate

### SERVICES

Education

Hotels & Resorts/ Hospitality

Airport & Airport services

BPO/KPO

### FMCG

AgriTech/Agricultural Products

### INFORMATION TECHNOLOGY

ITeS

Software Products

### UTILITIES

Waste Management/Recycling

### HEALTHCARE

Healthcare Service Providers

Hospital

Healthcare Research, Analytics & Technology

Medical Equipment & Supplies

Pharmaceuticals

## NPO/CSR

### SKILLS & LIVELIHOOD

### EDUCATION

### HEALTHCARE

### ENVIRONMENT

### INFORMATION TECHNOLOGY

## BFSI

Impact Investor

Non-Banking Financial Company (NBFC)/Healthcare focused PE Fund

Other Bank/ Development Bank

Asset Management Company/ Mutual Fund

## ASPIRE™

Aspire, founded by Amit Bhatia, focuses on impact leadership and ecosystem development through three initiatives: Aspire Education (www.aspireeducation.in) for education, Aspire Impact (www.aspireimpact.in) for ecosystems, and Aspire Circle (www.aspirecircle.org) for social leadership. Aspire, established in 2007, based in Gurgaon (India) is committed to making Impact a way of life.

ASPIRE IMPACT

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