Corporate Office
2, Akashneem Marg,
DLF City, Phase 2
Gurgaon 122002 | Haryana

P +91 124 4100100
W www.aspireindia.org

Product Manager: SaaS
ASPIRE IMPACT MISSION INITIATIVES PVT. LTD.

Aspire Impact, a leading for-profit social enterprise in ESG, Sustainability & Impact assessments, entering from the uncrowded Impact space, and is looking for a Product Manager: SaaS. This is currently and indefinitely **work-from-home** opportunity, reporting to the Chief Impact Officer. We are an equal opportunity employer, women desirous of returning to work after a gap are welcome to apply.

Background

Aspire was founded in 2007. As a social enterprise focused on Employability and Skills Development, Aspire pioneered Employability Education in India, training over 65,000 unemployed youth in Tier 2/3 cities for new economy jobs. It received many awards and recognitions, including the $100,000 McNulty Prize from The Aspen Institute, India's Top50 Initiatives from Business Today, Young Turk from CNBC and Education Czar from HT-MINT.

About Aspire Impact

Aspire Impact (www.aspireimpact.in) is a leading social enterprise focused on leadership and ecosystem development with the following key initiatives:

Comprehensive Impact Assessments (CIA): We are India's 1st Impact Rating & Certification initiative, assessing corporations, banks, funds, and non-profits. We use our proprietary 4P (Product, People, Planet & Policy) framework to help organisations evaluate the impact of their activities and operations on society and the environment and chart their Impact journeys.

Our strategic goal is to launch our digital, SAAS platform for impact assessments - IKOO, a global, multi-lingual, digital platform for ESG, Sustainability & Impact Assessment and Ratings, before end of March 2023. It empowers for-profit and non-profit organizations to embrace the Impact Movement, make Impact measurement standardised and comparable to create greater reach, depth, inclusion, and sustainability of Impact. IKOO allows peer benchmarking; has a freemium model with fee-based assurance & ratings; and, creates organisational Impact SWOT replete with performance levers and gap analysis. As we begin digitize our path-breaking product, IKOO, we are looking for a **Product Manager** for our tech team.

Aspire currently has a small 16-member team, further supplemented by Interns. We are hiring 4 more team members to build a 20-member team.

Aspire Circle

Aspire additionally founded Aspire Circle (www.aspirecircle.org), a not-for-profit initiative, in 2007, to promote enlightened social leadership. It builds and scales three impact initiatives- Fellowships, Scholarships and Internships, to catalyse India's leadership capabilities in social and environmental impact. Aspire Circle has over 225 Fellows and has awarded 33 scholarships since inception in 2007. Since 2020, Aspire Circle is also home to the Impact Future Project, a thought-leadership platform which brings together over 250 business, investment and non-profit leaders to unlock private capital for public good.

Product Manager – SaaS: Role & Responsibilities

The Product Manager must be mission-minded, self-starter and determined executive passionate about Sustainability, Impact and Technology. S/he will ideally be between 26-45 years of age, with relevant experience, and, be prepared for a startup experience.

The Product Manager, will take a meaningful role in the IKOO team, with the objective of analysing product data and making data based recommendations. The key responsibilities of the Product Manager will include but not be limited to the following:

- Be the go-to person for the product, collaborate with cross-functional Product, Analytics and Strategy teams to help determine product vision, strategy and roadmap of capabilities
- Work with cross functional team to define various algorithms, rubrics, benchmarks for the assessment tool.
- Take end-to-end ownership of key metrics, work with respective product teams to understand areas we need to measure and improve.
- Evaluate business processes, anticipate requirements, and suggest how the platform can provide solutions
- Gather, analyze and distribute intelligence on products, competitors and customer behaviors across different platforms to support product development team on product discovery and conceptualization
- Drive a data informed culture across the entire product and technology function.
- Constant learning and collaborating with the team to develop best practices on product configuration
- Work with development team to improve user experience: design, UI, and help refine content and create visuals and diagrams
- Adoption of UX and Mobile app as per agreed plan
- Conduct regular competitive analysis on feature enhancement and feature roll outs.

Requirements:

As a start-up in a new sector, the person should be flexible and adaptable to emerging realities and trends- the above products may change a lot with the market developments. S/he must therefore possess the following qualifications:

- Bachelor's degree or equivalent with experience in Product Analysis and management
- Ability to work in a start-up environment by maintaining high standards of accuracy in terms of quality & quantity
- Ability to analyse data quickly to reach relevant insights
- Experience working in a technical startup company, preferably a SaaS /IT company.
- Excellent communication and presentation skills, with a keen eye for detail
- Experience working with development team and subject matter experts
- Preferred: Experience working with Agile/Scrum software development teams.
- Proficiency in MS Office (Word, excel and powerpoint)

Interested candidates must write to:

Director – HR: jobs@aspireimpact.in